



WORKFORCE FOR AN INNOVATION AND STARTUP ECOSYSTEM – USAID WISE

HANOI, January 2024



WISE Introduction

- USAID WISE assists Vietnam to upskill and reskill the workforce to take advantage of the 4th industrial revolution.
- USAID-funded, two-and-a-half year, \$2.2 million Activity—implemented by Nathan/Cadmus and MBI, in partnership with MPI/NIC
 - *Activity under US-Support for Economic Growth in Asia (US-SEGA) - Foundational activity and failure is acceptable*
 - *Approval: 05/2021, Workplan: 06/2021, Launch: 09/2021*
 - *KPIs: 1,000 learners with 4IR skills, \$400,000 in education finance, and \$600,000 in private sector resources leveraged.*



WISE KEY ACTIVITIES



Workforce for 4IR



Improving
basic digital
literacy skills

Developing a
diverse, demand
driven, private
sector-led market
for Upskilling and
Reskilling

Innovative
financing
solutions

Training Partnership

WISE APPROACH

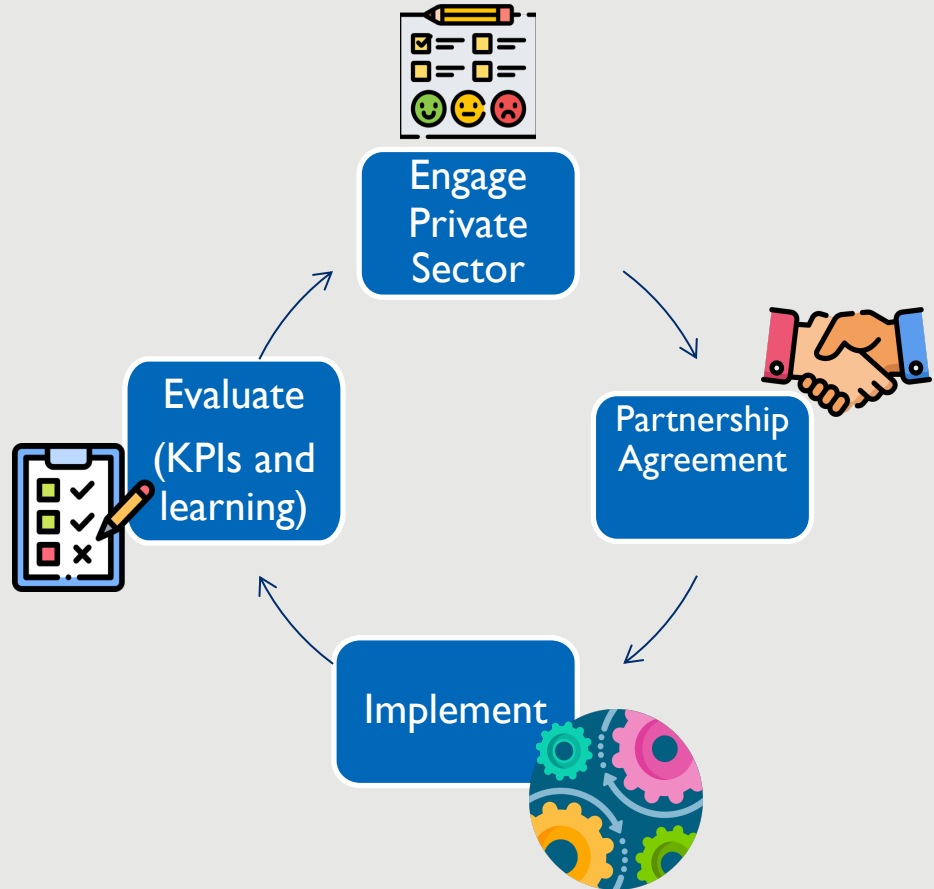
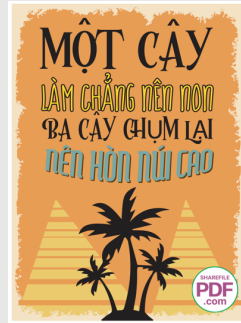


Share cost and risk with partners

$$2 + 2 > 5$$



Connect resources, create opportunities, reduce digital divide



WISE APPROACH - USAID & NIC FACILITATION



USAID
FROM THE AMERICAN PEOPLE



Work together
(One team)
Real time data
Quick approval
Effective oversight



USAID WISE

USAID WISE TEAM



Phan Vinh Quang



Đoàn Hữu Đức



Taunya Atwood



Allyson Cross



Vũ Duy Thành



Nguyễn Thị Vân Anh



Phạm Thị Huyền My



Daniel Guerrini

Digital Upskilling and Reskilling and Digital Literacy: Results



Trained 264 teachers from over 50 universities & colleges who have trained 2000 students on the skills they learnt



Trained 846 people, including 126 females, 132 from Mekong delta; Scholarships to over 50 workers. 2+2 partnership between FUNiX & Tra Vinh University



Trained 66 teachers from over 20 universities and colleges; 160 participants in AI courses, 150 scholarship through “Women in AI” series



Trained 21 teachers & 347 students, and extend market reach to 4 provinces in the Mekong delta

Digital Upskilling and Reskilling and Digital Literacy: Results



Trained 34 trainers on cloud computing



Trained 15 product development professionals



Trained 250 people in smart factory in Hanoi, Danang and Ho Chi Minh City



Issued 150 scholarship to workers and students



(Viet AI, BKA, IM Group)



(FUNiX, CodeGym)

Innovative Financing Solutions



Student loans

Partners interested but yet to collaborate/implement



Income share agreement



Revolving fund for digital skill training

Low disbursement as the demand for financing declined when firms reduce tuition, move to hybrid mode, and interest rates were high.

Training Partnership Development and Capacity Building



VNEI Summit for HE Leaders
TOT via Innovation Tours
Best Practice Report

104 participants from 60 innovation centers of HE organizations



NHAN LỰC SỐ

Nhan Lực Số - Cung cấp thông tin cho các bạn trẻ đam mê Công nghệ thông tin giúp khai phá con đường sự nghiệp, cập nhật những thông tin mới nhất về kỹ năng và thu nhập trong ngành IT.

CÔNG VIỆC
15 nhóm lĩnh vực
>70 nhóm công việc

KỸ NĂNG
>600 kỹ năng
>150 chứng chỉ

THU NHẬP
Tra cứu mức lương tương ứng với công việc chỉ với một vài thao tác đơn giản.

NHANLUCSO.ORG.VN

Approximately 1000 participants

WORKSHOP

Khám phá SỨC MẠNH
TRÍ TUỆ NHÂN TẠO
XU HƯỚNG NGHỀ NGHIỆP

Ngành AI

TRONG KHUÔN KHỔ HOẠT ĐỘNG USAID WISE

Thời Bày: 25/11/2023
Online qua ZOOM
Thời gian: 09:00 - 11:00 AM
Tham dự miễn phí
50 lượng có hạn

ĐĂNG KÝ NGAY >>

WEBINAR

CƠ HỘI NGHỀ NGHIỆP
NGÀNH GAME
ĐỊNH HƯỚNG TỰ CHUYÊN GIA

TRONG KHUÔN KHỔ HOẠT ĐỘNG USAID WISE

THỜI GIẠN: 9:00 - 11:00
NGÀY: THỨ SÁU, NGÀY 22-12-2023

USAID WISE in Numbers

300+

Training courses & workshops by USAID WISE and partners

500+

Trainers trained of which over 28% are female



1900+

Students trained by the participants of TOT courses

1500+

Students trained of which 30+% are females

USD
1 Mil

Co-investment by partners

10

Studies and tools (incl. website, LMS, studies, learning note etc.)

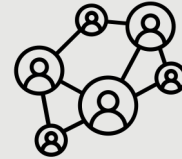
Lessons learnt



One team
approach between
USAID, NIC and
WISE



Co-investment and
KPIs



Network and
partnership



Training of trainers
coupled with
direct training



Need to go beyond big
cities and reach under-
served groups



Emergence of online
and hybrid training
mode



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THANK YOU!

